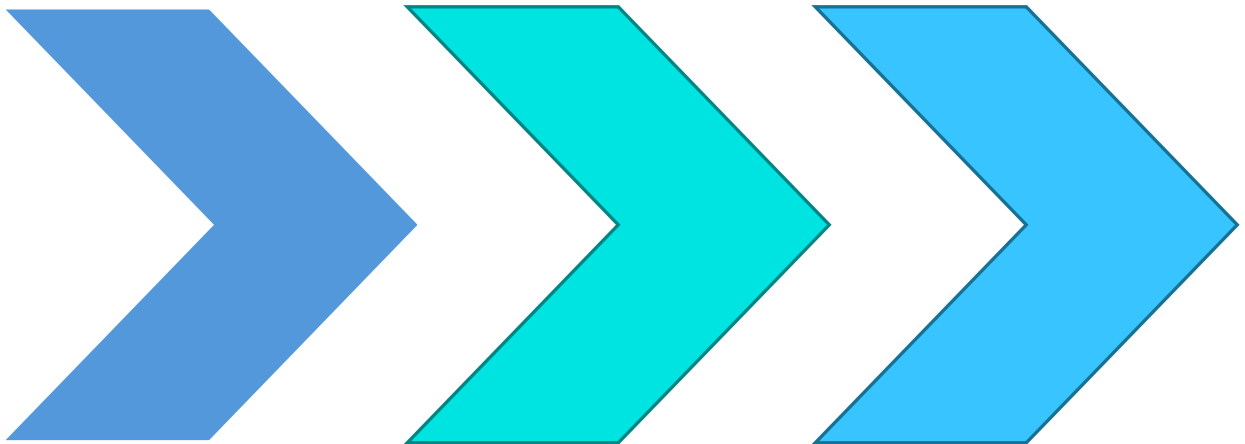


THE UNITED SERVICE CORPS

**GLOW  
ERIE  
FUN RUN**

**SPONSORSHIP  
OPPORTUNITIES**



# Get Your Glow On Erie!

The United Service Corps is excited to announce the **FOURTH** Glow Erie Fun 5K Fun Run and Walk. Over **5,000 people** have participated in the Glow Erie Run since 2014, making it one of **Erie's biggest night runs of the year**. Get your brand in front of thousands and benefit from the buzz that's forming about this unique experience.

Starting at dusk, runners and walker will light up the night they complete the course and maneuver through the **music and light** infused course at the beautiful Whispering Woods Golf Club in Millcreek.

**Visit [GLOWERIE.COM](http://GLOWERIE.COM) for race and registration details.**

## About United Service Corps

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**The mission of United Service Corps is to show God's love by serving people and the planet.**

Our goal is to support the existing charities and churches in our community as well as individuals who are in crisis. We are passionate about LOVING people by giving and serving. Proceeds from the race benefit our Giving Corps, a community service program to help people in the Erie area. Visit our website to see some of our recent projects.

# GLOW Run Details

GLOWERIE.COM

Sponsoring the **Glow Erie Fun Run 2018** is an opportunity for your business to participate in one of Erie's biggest runs of the year and have a lot of fun doing it. We have put together sponsor opportunities that allow you and your staff to participate in the event as well as get your brand in front of thousands and benefit from the buzz that's forming about this unique experience. Without you this event would not be happening. So **thank you in advance!**

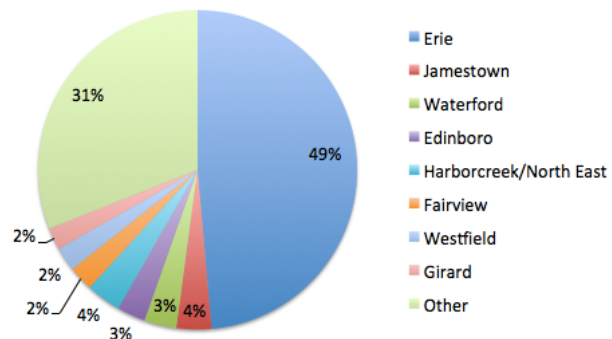
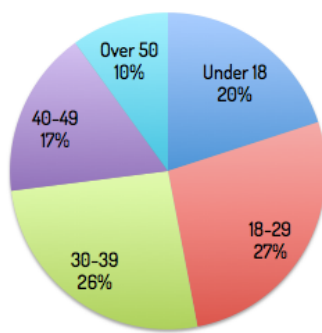
## About our Glow Runners

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- Over 1000 expected to participate this year
- A family event for all ages but targeting ages 18-40
- 90% of participants are from Erie area. 10% from outside Erie including NY, OH.
- 75% Female and 25% Male

## Demographics

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# Glow Headliner

## \$1000 Donation

### GLow Headliner

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Take advantage of this opportunity to be the premier sponsor of the **GLow ERIE RUN** as the **GLow Headliner** sponsor or split the spot with a co-sponsor. You can make the most of this top position and include your staff and management in the day's events. In addition to top billing you will also get these benefits:

- Top spot branding on printed and digital materials
- **6 complimentary race registrations**
- Logo and link on sponsor page of website
- Logo on race and volunteer t-shirt in the top position
- Complimentary tailgate 10X10 tent and electricity for the post part
- Web, social media, and advertising exposure
- Insertion of promo materials in race bag
- Onsite signage featuring your company logo at the start/finish line
- Logo on posters and flyers distributed throughout Erie

# Glow Maker

## \$500 Donation

### GLow Maker

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Take advantage of this opportunity to be co-sponsor of the **Glow Erie Run** as the **Glow Maker Sponsor** (only 4 spots available). You can make the most of this position and include your staff and management in the day's events. As a Glow Maker sponsor you will also get these benefits:

- Sponsor branding on printed and digital materials
- **4 complimentary race registrations**
- Logo and link on sponsor page of website
- Insertion of promo materials in race bag
- Company Name on race and volunteer t-shirt in second position
- Tent space with access to electricity for the post party
- Web, social media, and advertising exposure
- Logo on posters and flyers distributed throughout Erie

# Glow Star

## \$200 Donation

### GLOW Star

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Take advantage of this opportunity to be co-sponsor of the **Glow Erie Fun Run** as the **Glow Star Sponsor** (only 6 spots available). You can make the most of this position and include your staff and management in the day's events. As a Glow Star sponsor you will also get these benefits:

- Sponsor branding on printed and digital materials
- **2 complimentary race registrations**
- Logo and link on sponsor page of website
- Insertion of promo materials in race bag
- Company Name on race and volunteer t-shirt

# Glow Contributor

## \$100 Donation

### GLOW Contributor

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Take advantage of this opportunity to be co-sponsor of the **Glow Erie Run** as the **Glow Contributor** (only 10 spots available). You can make the most of this position and include your staff and management in the day's events. As GLOW Contributor you will also get these benefits:

- Company name on race and volunteer t-shirt

# GLOW Vendor or GLOW Donor

## GLOW Vendor or Donor

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Take advantage of this opportunity to be co-sponsor of the **GLOW RUN 5K** as the **GLOW Donor or a Vendor**.

### **Glow Vendor – NO LONGER AVAILABLE –**

- \$100 donation
- ~~Limited to 4 spots~~ – **SPOTS ALL FILLED**
- Tent in vendor area and right to sell food and beverages during the post-race party.

### **Glow Donor**

Donate goods, services, volunteer time, or beverages. You're welcome to donate branded items with your company's logo.

## Tax Deductible

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All sponsorship donations are tax deductible and due by no later than August 1, 2018. Payment will be accepted via check made out to United Service Corps or via credit card payment. Mail checks to: United Service Corps 1903 W. 8th Street PMB #135, Erie, PA 16505.